



AMERICAN MADE FURNITURE

FOR IMMEDIATE RELEASE

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Manchester Wood Commits to Producing Environmentally Sustainable Furniture.

MANCHESTER, Vermont. – Spring 2011 – The International Energy Agency (IEA) reported this week that carbon-dioxide emissions in 2010 were the highest ever recorded. While many different parties are pursuing plans to reduce greenhouse gasses, many of these propositions are scaled to the national and corporate levels. However, small businesses can easily adapt a sustainable mindset and do their part as well. Manchester Wood (www.manchesterwood.com), an American manufacturer of solid wood furniture is proud to announce that its entire line of kitchen, office, and outdoor furniture is ecologically sustainable.

Ed Eriksen, owner and operator of Manchester Wood, identifies with the need for small businesses to be eco conscious; “we understand that the move toward environmentally sustainable manufacturing needs to be initiated and promoted by small businesses. Our

goal is to create top quality furniture from beautiful American hardwoods for homes and offices with minimal impact on the environment. In fact, we believe that by sourcing our wood from sustainable forests, we are greatly enhancing the crafts that we offer to our customers.”

To aid in the transition toward more eco-friendly operation, small business can work with certification organizations to ensure their practices are sustainable and environmentally sound. For Manchester Wood who wishes to produce their furniture using only solid wood from sustainable forests, a fully independent and charitable organization, the Sustainable Forestry Initiative (SFI), is there to make sure all resources used by Manchester Wood are harvested in a sustainable manner that promotes healthy forest growth. In contrast, much imported furniture may contain wood that has been illegally harvested.

By using SFI-Certified American grown hardwood, Manchester Wood is able to monitor exactly where their wood comes and be certain that it comes from sustainable, eco friendly forests. All of Manchester Wood’s office furniture, kitchen furniture and Adirondack chairs are American-made and eco-friendly, benefits that are apparent to the savvy, eco-conscious consumer. Manchester Wood’s solid wood furniture is durable and eco friendly. It is backed with a lifetime guarantee.

Running an environmentally friendly business goes beyond using green materials. Reducing the amount of waste or by-product that is produced is also an important consideration. With this idea in mind, Manchester Wood recycles all of its wood waste

by supplying local farms with bedding for animals. By staying aware of the sources of their materials and recycling waste produced during manufacturing, Manchester Wood is able to integrate sustainability and environmental awareness into their business plan without comprising the high quality of the solid wood wood furniture they produce.

Manchester Wood's complete line of American made solid wood furniture can be found at www.manchesterwood.com or by calling toll free 1-800-660-6930.

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